

# Package ‘ChannelAttributionApp’

October 12, 2022

**Type** Package

**Title** Shiny Web Application for the Multichannel Attribution Problem

**Version** 1.3

**Date** 2020-07-14

**Author** Davide Altomare

**Maintainer** Davide Altomare <davide.altomare@gmail.com>

**Description** Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

**License** GPL-3 | file LICENSE

**URL** <http://www.channelattribution.net>

**Imports** ChannelAttribution, shiny, data.table, ggplot2, utils

**LazyData** TRUE

**NeedsCompilation** no

**Repository** CRAN

**Date/Publication** 2020-07-14 09:40:02 UTC

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ChannelAttributionApp-package

*Shiny Web Application for the Multichannel Attribution Problem*

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### Description

Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

### Details

Package: ChannelAttributionApp  
Type: Package  
Version: 1.3  
Date: 2020-07-14  
License: GPL-3

Package contains function CAapp which launches a Shiny Web Application.

### Author(s)

Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

### References

Davide Altomare (2015). [Markov Model for the Online Multi-Channel Attribution Problem](#).

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CAapp

*Shiny app for the multichannel attribution problem*

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### Description

Shiny web application the multichannel attribution problem

### Usage

CAapp

### Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

### Examples

```
#uncomment the following line before running  
#CAapp()
```

---

env0

*Environment env0*

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### Description

Environment env0

### Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

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